

# Colorado-Advertising.net Agreement & Authorization for Payment

## LOCAL SEARCH ENGINE ADVERTISING

### 1. Domain Name

A new registered Domain Name PER YEAR  
\$10

### 2. Basic Front Door or Lead Generating and Capture Web Site

Front Door Web Page or Complete Web Site SET UP  
\$299 MONTHLY  
\$0

A. Front Door Web Page includes a

- Home Page Designed with Advanced Sales Copy
- Lead Capture Page (contains a form for prospect to contact the company)
- Contact Us or About Us Page with a contact form
- Privacy Policy Page

B. Complete Web Site includes an outline of the services offered and a lead capture form for the prospect to provide contact information. Up to four pages that include a

- Home Page Designed with Advanced Sales Copy
- Lead Capture Page (contains a form for prospect to contact the company)
- Contact Us or About Us Page with a contact form
- Privacy Policy Page

### 3. Hosting Service

Hosting Service SET UP  
\$9 MONTHLY  
\$9

### 4. Google Business Listing

Your Basic Lead Generating and Capture Web Site on Google as a business listing for your business type in your city. SET UP  
\$29 MONTHLY  
\$0

A. Google Maps  
B. Web page  
C. Address  
D. Phone Number

### 5. First Page Guarantee on Google Business Listing

Your Basic Lead Generating and Capture Web Site on the first page of Google as a business listing for your business type in your city ... guaranteed. (Guarantee – Up to 30 days to establish or reestablish first page position.) SET UP  
\$499 MONTHLY  
\$99

A. Key Word Research  
B. Search Engine Optimized Site with Ongoing Tracking and Adjustments  
C. Sales/Lead Page fully designed with Search Engine Optimization  
D. Two to Three Online Yellow Pages  
E. National Classified Ad  
F. Ezine Article  
G. Five Links to Ezine Article  
H. Other High Ranking Relevant Back Links (No less than fifteen.)

### 6. Yahoo Local Business Listing

Your Basic Lead Generating and Capture Web Site on Yahoo as a local business listing for your business type in your city. SET UP  
\$29 MONTHLY  
\$0

- A. Yahoo Maps
- B. Web Page Listing
- C. Address
- D. Phone Number

**7. MSN Live Search Local Business Listing**

<input type="checkbox"/>	Your Basic Lead Generating and Capture Web Site on MSN Live Search local business listing for your business type in your city.	<b>SET UP</b> \$29	<b>MONTHLY</b> \$0
	<ul style="list-style-type: none"> <li>A. MSN Maps</li> <li>B. Web Page Listing</li> <li>C. Address</li> </ul>		

**COMPLETE PACKAGE FOR LOCAL SEARCH ENGINE**

**8. The Colorado Advertising Package**

<input type="checkbox"/>	Services 1 through 7 as a Package: Value of \$904 Set Up and \$108 Monthly	<b>SET UP</b> \$599	<b>MONTHLY</b> \$99
	<ul style="list-style-type: none"> <li>A. 1- Domain Name</li> <li>B. 2- Basic Front Door or Lead Generating &amp; Capture Web Site</li> <li>C. 3- Hosting Service</li> <li>D. 4- Google Business Listing</li> <li>E. 5- First Page Guarantee on Google Business Listing</li> <li>F. 6- Yahoo Local Business Listing</li> <li>G. 7- MSN Live Search Local Business Listing</li> </ul>		

**WWW SEARCH ENGINE OPTIMIZATION**

**9. Super Ranking Package**

<input type="checkbox"/>	Your Basic Lead Generating and Capture Web Site on the first pages of Google, Yahoo, and MSN natural organic search pages ... guaranteed. (Guarantee – Up to twelve weeks to establish or reestablish first page position.)	<b>SET UP</b> \$1,299	<b>MONTHLY</b> \$159
	<ul style="list-style-type: none"> <li>A. Submitted into Google, Yahoo, and MSN search engines to be indexed</li> <li>B. Submitted into 15 Other Search Engines</li> <li>C. XML Feed Created &amp; Submitted to Feedage RSS Feed Service</li> <li>D. Google Map Created</li> <li>E. Submit to Google Tools</li> <li>F. High Ranking Relevant Back Links (No less than thirty five.)</li> <li>G. Two Ezine Articles</li> <li>H. Ten Back Links to Ezine Articles</li> <li>I. No less than 25 Directories</li> <li>J. No less than three back links to no less than 10 directories</li> <li>K. Analytics and Tracking Software Applied</li> </ul>		

**10. Super Ranking Package with New URL**

<input type="checkbox"/>	A new and unique Generating and Capture Web Site on first pages of Google, Yahoo, and MSN natural organic search pages.	<b>SET UP</b> Add \$399	<b>MONTHLY</b> \$0
	<ul style="list-style-type: none"> <li>A. In depth Keyword Research</li> <li>B. New URL</li> <li>C. New Optimized Web Site</li> </ul>		

## PAY PER CLICK SERVICES

### 11. Google Pay Per Click

- Pay for your visitors to find you with the sponsored ads on Google's Search Engines
- |  |               |                |
|--|---------------|----------------|
| A. Key Word Research                   | <b>SET UP</b> | <b>MONTHLY</b> |
| B. Ad Copy Writing                     | \$0           | \$199          |
| C. Competitive Bidding                 |               | Plus           |
| D. Monitoring, Tracking, and Adjusting |               | Cost Per       |
| E. Daily, Weekly, and Monthly Budgets  |               | Click          |
| F. Advertise in Pin-Point Areas Only   |               |                |

### 12. MSN & Yahoo Pay Per Click

- Pay for your visitors to find you with the sponsored ads on MSN Live Search and Yahoo's Search Engines
- |  |               |                |
|--|---------------|----------------|
| A. Key Word Research                   | <b>SET UP</b> | <b>MONTHLY</b> |
| B. Ad Copy Writing                     | \$0           | \$199          |
| C. Competitive Bidding                 |               | Plus           |
| D. Monitoring, Tracking, and Adjusting |               | Cost Per       |
| E. Daily, Weekly, And Monthly Budgets  |               | Click          |
| F. Advertise in Specific Areas Only    |               |                |

### 13. Owner Designer Site

- Allows the owner to design the site.
- |            |                |
|------------|----------------|
| <b>ADD</b> | <b>MONTHLY</b> |
| \$99       | \$0            |
| to \$499   |                |

### 14. Tweaks & Adjustments

- Changes to site; by checking this you give permission to charge this amount each time a change is made to site.
- |         |
|---------|
| \$29    |
| to \$99 |

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## AGREEMENT TERMS

### 15. Other Terms

- A. This is a Month-to-Month Agreement
- If for whatever reason the client terminates this service and thus this arrangement, please, give 48 hour notice before the next recurring payment. There are no refunds.
  - If the Client discontinues the ongoing service and discontinues paying monthly fee, for whatever reason, ownership of the website and its copyrights, the domain name, the business listing already established with Google, Yahoo and MSN, and the web site hosting service are immediately forfeited and are considered property of Colorado-Advertising.net and Set Intent Inc. The properties consisting of the web site, the URL (Domain Name), the listings, and all back links are considered the property of the client only when all "Set Up" fees and "Monthly" fees are being made and are current. Colorado-Advertising.net and Set Intent Inc. reserve the ownership when fees are not current for any reason.

### 16. Guarantee Details

- A. When Guarantees Aren't Met
- **First Page Guarantee on Google Business Listing**  
Guarantee is made for the first 12 months of agreement. Set up fee of \_\_\_\_\_ is refunded when guarantee isn't met within 30 days. If first page position is lost, Colorado-Advertising.net has no less than 30 days to re-capture first page position. If client exercises guarantee Colorado-Advertising.net and Set Intent Inc. reserves ownership of web site, URL (Domain Name), the listings, and all back links.
  - **Super Ranking Package**  
Guarantee is made for the first 12 months of agreement. Set up fee of \_\_\_\_\_ is refunded when guarantee isn't met within twelve weeks. If first page position is lost, Colorado-Advertising.net has no less than 12 weeks to re-capture first page position. If client exercises guarantee Colorado-Advertising.net and Set Intent Inc. reserves ownership of web site, URL (Domain Name), the listings, and all back links

*Colorado-Advertising.net Agreement & Authorization for Payment Form 2509 © 2009, by Set Intent Inc.*

**15. Client Information and Recurring Billing Authorization**

**BUSINESS NAME:** \_\_\_\_\_

**TYPE OF BUSINESS:** \_\_\_\_\_

**CITY / AREA:** \_\_\_\_\_

**OTHER TERMS:** \_\_\_\_\_

\_\_\_\_\_

**SERVICE:** \_\_\_\_\_

**ONE TIME SET UP FEE:** \_\_\_\_\_ **RECURRING MONTHLY FEE:** \_\_\_\_\_

Client Name: \_\_\_\_\_

Home Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Late Fees:** I agree to pay a twenty dollar (\$20.00) fee for declined credit and debit cards that are set up on recurring billing. An additional ten dollar (\$10.00) late fee is charged on any installment not received within ten (10) days after its due date. (Such fees may be made by the methods of payment I have requested.)

**Disclaimer:** No guarantee is made as to the amount of leads, contracts, customers, business, or income generated with the use of this system. Clients utilize these services at their own risk and agree to hold Colorado-Advertising.net and Set Intent Inc. with Dale Diaz and its employees harmless.

*I agree to the terms of this Agreement and give permission to make payment on a recurring basis from the 'Method of Payments' outlined here. This Recurring Charge Authorization shall take effect until cancelled by either party. I may cancel this Authorization at any time by giving Colorado-Advertising.net and Set Intent Inc. 48 hour written notice of the cancellation.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

FORM 2509

**Principle Method of Payment:**

Name as it appears on the account: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification Number: \_\_\_\_\_

**Secondary (Back Up) Method of Payment:**

Name as it appears on the account: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification Number: \_\_\_\_\_